

Northland playground appeal - fundraising plan

Fundraising coordinator: Andrena Patterson 021421457 andrena@meninwhite.co.nz.

Activity	Details	Target	How can you help?	Contact
1. Company donations & grants	Companies (including school suppliers) will be approached for donations or grants. Donations will be acknowledged on our 'wall of fame' and firms can supply messages of support on the school's fundraising webpage.	\$10K	Do you work for a large company? Who should we approach regarding a donation or community grant? If you own a business, consider making a tax-deductible donation.	1.Lara Robertson lara@robertsonclan.co.nz 2. Jeremy Edwards jedwards@northland.school.nz
2. Individual fundraising events	Families or groups of families are invited to organise their own fundraising event. It could be any kind of event (big or small) with an emphasis on involving the community.	\$15K	Have a great fundraising idea? Let one of the coordinators know so they can check it doesn't clash with another event and go for it! We need more people to coordinate this activity - can you help?	1.Mandy Allen mandymmartin@hotmail.com 2.Caroline Wood cwoodnz@mac.com 3&4 TBC – contact andrena@meninwhite.co.nz if you can help.
3. Home & School committee	All the Home & School committee's activities this year will raise funds for the playground.	\$10K	Please donate some time to help out with specific Home & School fundraising events.	Helen Maclean Chairperson, Home & School Committee helen@rupert.co.nz
4. Online fundraising and ventures	Set up innovative online fundraising activities, eg Chalkle, putting sponsored events online so relatives outside Wellington can be involved.	\$10K	Let us know if you have a special talent to share. Or if you know any experts who might do a fundraising talk.	Andrena Patterson andrena@meninwhite.co.nz . 2. Tina Dome smittin@clear.net.nz
5. Sponsorship programme	For individuals, companies or families who want to sponsor the playground through donation. Also possible scheme to encourage families to 'buy a brick'.	\$10K	Details TBC. Do you know any firms/individuals we could approach for sponsorship?	TBC – can you help? Contact Andrena andrena@meninwhite.co.nz .
6. Individual parent donation	One off (tax-deductible) playground donation. An option for families who would like to contribute but do not wish to take part in fundraising activities.	\$8K	Give us a donation! 'Give a little' type page to be set up to take donations. Can you help with set up this page?	1. Chris Gosling janeandchris@xtra.co.nz 2. Andrea Brunner andrea.brunner@fmg.co.nz
7. Student Council	Current ventures plus new ones	\$2K	Continue to support any student council ventures.	Jeremy Edwards jedwards@northland.school.nz
8. Alumni and Northland community street appeal	Letter drop to alumni/Northland community asking for donations or support in goods and services.	\$7K	We'd like to create an alumni database and set up a Facebook page. Can you help?	1. Geoff Davenport jifanddibs@xtra.co.nz 2.TBC
9. Community organisations	Service clubs that support the local community.	\$3K	Do you have any contacts?	Jeremy Edwards
10. Funding applications	Grants from charitable trusts and other funding bodies (once costings known)	\$25K	Do you know of any funding bodies we should approach?	Paul Houliston phouliston@allenandclarke.co.nz
TOTAL		\$100K		