

NORTHLAND SCHOOL

Self Review Procedures Advertising



- Decisions on advertising associated with Northland School will support the school's educational and community objectives.
- The inclusion of advertisements, notices or flyers in the school's publications or on its property is at the discretion of the Board through the Principal. The Principal will consult with the Board of Trustees when unsure.
- Advertisements may be placed at no charge.
- In cases where school management and teachers invite organisations to participate in children's learning activities, materials with an educational purpose may be provided eg: ASB Financial Literacy, Genesis Energy Schoolgen programme.
- Advertisements, notices or flyers need to have an education, child or school focus or provide information about community-based leisure activities.
- Advertising which is deemed offensive, has an adverse visual impact, is inconsistent with the school's policies and values, or that may alienate the wider school community will not be accepted.
- The school will take no responsibility for the accuracy of information in advertisements, notices or flyers and does not necessarily endorse any product, service or information.